

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG29/12 16.18
*** PCNC-TV ***

REP HEADLINE# 6301124
*** ORIGINAL REV#0 ***

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6301124 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/02 EST#1474 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 16.18

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$375
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1474
AGENCY PRODUCT CODE = 14

1 100P-200P 30 \$30.00 10/2 10/5 1 TU-F 1

PROGRAM : PCNC NEWS
CON COM1: PCNC NEWS

2 1100P-1134P 30 \$30.00 10/2 10/5 1 TU-F 1

PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE
CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE

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AUG29/12 16.11
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
3			1134P-1200M	30		\$60.00	10/2	10/5	1		TU-F	1
PROGRAM : CH 11 11P NEWS RPT												
CON COM1: CH 11 11P NEWS RPT												
4			200P-300P	30		\$30.00	10/2	10/5	1		TU-F	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
5			700A-800A	30		\$75.00	10/8	10/8	1		MON	1
PROGRAM : PITTSBURGH THIS MNG												
CON COM1: PITTSBURGH THIS MNG												
6			800A-900A	30		\$75.00	10/2	10/5	1		TU-F	1
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
7			900A-1000A	30		\$75.00	10/2	10/5	1		TU-F	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
OCT/12			\$375.00									
											CONTRACT TOTAL	\$375.00
											TOTAL SPOTS	7

MARKET TOTALS \$37,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*